

TITLE OF THE INVENTION
IMAGE RECORDING METHOD AND APPARATUS

FIELD OF THE INVENTION

5 The present invention relates to an image
recording apparatus for sensing and recording images and,
more particularly, to an image recording apparatus
capable of recording images sensed by a digital camera
or the like.

10

BACKGROUND OF THE INVENTION

 Digital still cameras, which have rapidly become
popular in the recent years, are designed to
electrically record images sensed by CCD sensors and the
15 like as digital data on recording media such as memory
cards, unlike conventional silver-halide cameras
designed to form object images on the surfaces of films
and chemically record the images as analog images.

 Digital data can be easily processed by computers
20 and easily distributed through a network and the like.
The need for digital still cameras capable of easily
obtaining such digital images therefore are expected to
increase more and more.

 On the other hand, digital data can be easily
25 tampered, e.g., synthesized, without leaving any sign.
Therefore, a problem may arise in terms of reliability
when a sensed digital image is used as an evidence. Such

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a problem may not arise often as long as general users
enjoy photography as a hobby. However, a serious problem
arises when photography is required for some business or
legal operation like photographs as records in a
5 construction site.

In addition, since digital data can be easily
copied/distributed, the copyright on an image cannot be
satisfactorily protected.

Under the circumstances, great expectations are
10 placed on digital still cameras capable of improving the
reliability of a sensed digital image as an evidence and
protecting copyright.

For such a purpose, a technique called "watermark"
has been studied.

15 According to this technique, in digital
image/audio data, another information that is not
perceived by a human observer is embedded, and only a
person who owns a proper qualification or right can
extract the embedded information. This makes it possible
20 to improve the reliability of an image as an evidence or
protect copyright.

The principle of a watermarking technique will be
described below with reference to Japanese Patent
Laid-Open No. 10-290359 and Fig. 2 in a case where
25 digital information is image information (for more
detailed information, see this reference and Japanese
Patent Laid-Open No. 10-150517).

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Fig. 2 is a view showing the flow of a procedure for embedding information (embedded information) in image information.

First of all, an original image (digital image data 101 in Fig. 3) is divided into a plurality of blocks each (102 in Fig. 3) consisting of n pixels \times m pixels (division processing). Orthogonal transformation such as discrete cosine transformation (DCT) is performed for each block to obtain $n \times m$ frequency component matrices (orthogonal transformation processing).

Before information embedding processing, an embedding position indicating a specific position in the frequency component matrices obtained by orthogonal transformation processing at which to-be-embedded information is embedded is determined by random numbers, and a change amount indicating how much the value of the corresponding frequency component is changed is determined. The embedding position and change amount are then acquired/stored as key information.

When to-be-embedded information is embedded, the information need not be embedded in all frequency component matrices in one block and may be embedded across frequency components in a plurality of blocks. In this case, a block group with proper contrast in the image is selected.

By selecting, for example, a low-frequency portion

of the frequency component matrices as an embedding position, information can be embedded so as not to be perceived by a human observer. In addition, a difference from the original value of a frequency component matrix
5 can be changed by changing the change amount. This makes it possible to control a deterioration in image quality.

To-be-embedded information is embedded (embedding processing) by changing the values of the frequency component matrices in the respective blocks on the basis
10 of the embedding position and change amount as key information. In addition, images of a plurality of blocks each having n pixels \times m pixels is obtained by performing inverse orthogonal transformation for the frequency component matrices of the respective blocks in
15 which the to-be-embedded information is embedded (inverse orthogonal transformation processing). Finally, the images of the plurality of blocks obtained by inverse orthogonal transformation processing are connected to each other to obtain a watermark image in
20 which to-be-embedded information is embedded (reconstruction processing).

Fig. 2 is a view showing the flow of a procedure for extracting embedded information from a watermark image.

25 An watermark image is broken up into a plurality of blocks each consisting of n pixels \times m pixels (segmentation processing). Orthogonal transformation

such as discrete cosine transformation (DCT) is performed for each divided block to obtain $n \times m$ frequency component matrices (orthogonal transformation processing). In addition, an embedding position and
 5 change amount are obtained from the key information used in the information embedding processing, and embedded information is extracted from the frequency component matrices of the respective blocks (extraction processing).

10 As described above, for example, characteristic features of the watermarking technique are (1) embedded information cannot be extracted without key information used when the information is embedded, (2) embedded information in key information is generated by using
 15 random numbers, and hence is variable and difficult to decode, (3) to-be-embedded information can be embedded so as not to be perceived by a human observer by using a specific embedding position, and (4) the degree of deterioration in image quality can be controlled by
 20 changing the change amount.

The above description is about the "invisible data embedding" method of embedding data that is invisible to a human observer. In contrast to this, a "visible data embedding" method is also available, in which copyright
 25 information or the like is embedded in an original image in a perceivable state so as to dissuade the third party from fraudulently using the image.

The details of a watermarking technique for such visible data are disclosed in U.S. Patent No. 5,530,759 (Japanese Patent Laid-Open No. 8-241403).

According to a conventional camera having a watermarking function, when the user is to change the image sensing modes (image sensing mode, drive mode, image quality mode, and sensitivity) of the camera in accordance with the image sensing purpose and object, he/she often changes the embedding mode (type mode and image quality mode) of the watermarking function and to-be-embedded information at once. In this case, in the conventional camera, these settings must be adjusted again, requiring cumbersome operation.

SUMMARY OF THE INVENTION

The present invention has been made in consideration of the above problem, and has as its object to provide an image recording method and apparatus in which when the image sensing mode is changed, the embedding mode and data are automatically set in accordance with the image sensing mode, or when the embedding mode and data are changed, the image sensing mode is automatically set in accordance with the changes.

In order to achieve the above object, the present invention has the following arrangement. There is provided an image recording apparatus including image

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sensing means for sensing an object and means for
embedding predetermined data in image data obtained by
the image sensing, characterized by comprising means for
setting a first item for defining a mode for the image
5 sensing, and means for setting a second item for
defining a mode for the embedding on the basis of the
first item, wherein the image sensing means senses an
object on the basis of the first item, and the embedding
means executes the embedding on the basis of the second
10 item.

Other features and advantages of the present
invention will be apparent from the following description
taken in conjunction with the accompanying drawings, in
which like reference characters designate the same or
15 similar parts throughout the figures thereof.

BRIEF DESCRIPTION OF THE DRAWINGS

Fig. 1 is a flow chart showing the flow of
processing performed in a camera according to the first
20 embodiment of the present invention;

Fig. 2 is a view showing processing associated
with a watermarking technique;

Fig. 3 is a view showing block division of image
data;

25 Fig. 4 is a rear view of a digital still camera;

Figs. 5A and 5B are views showing display samples
on the rear monitor of the digital still camera;

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Fig. 6 is a top view of the digital still camera;

Fig. 7 is a view showing an example of the image sensing information display liquid crystal unit of the digital still camera;

5 Fig. 8 is a block diagram showing the electrical arrangement of the digital still camera;

 Figs. 9A to 9C are views showing monitor display samples and an example of the image sensing information display liquid crystal unit according to the first
10 embodiment of the present invention;

 Figs. 10A to 10C are views showing monitor display samples and an example of the image sensing information display liquid crystal unit according to the first embodiment of the present invention;

15 Figs. 11A and 11B are views showing monitor display samples and an example of the image sensing information display liquid crystal unit according to the first embodiment of the present invention;

 Figs. 12A and 12B are views showing monitor
20 display samples and an example of the image sensing information display liquid crystal unit according to the first embodiment of the present invention;

 Figs. 13A and 13B are views showing monitor
25 display samples and an example of the image sensing information display liquid crystal unit according to the first embodiment of the present invention;

 Fig. 14 is a view showing items to be set in the

first embodiment of the present invention;

Fig. 15 is a view showing items to be set in the second embodiment of the present invention;

Fig. 16 is a view showing the principle of
5 information embedding by watermarking;

Fig. 17 is a view showing the principle of information embedding by watermarking;

Fig. 18 is a view showing the principle of information embedding by watermarking;

10 Fig. 19 is a flow chart showing a procedure for
processing to be performed when an image sensing mode is
changed;

Fig. 20 is a flow chart showing a procedure for invisible watermarking; and

15 Fig. 21 is a flow chart showing a procedure for
showing overall processing in the embodiment.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

Embodiments of the present invention will be described in detail below with reference to the accompanying drawings.

[First Embodiment]

Fig. 4 is a rear view of a digital still camera according to an embodiment of the present invention.

25 The digital still camera according to this
embodiment has an optical finder 201. A rear electronic
dial 202 for inputting an up-down signal, a color

monitor 203 formed by an LCD for displaying sensed images and user interface windows, various setting buttons 204, and the like are arranged on the rear surface portion of the camera.

5 With regard to various settings for a watermark, the user can input/change the corresponding information by using the setting buttons 204 and rear electronic dial 202 while watching the menu window displayed on the color monitor 203.

10 Fig. 5A shows a display sample 203 of a monitor screen 205 on which the watermark embedding mode is set. Referring to Fig. 5A, the respective items are currently set to the contents enclosed in the boxes. According to this setting example, the "embedding" function is "ON",
15 the "type" of embedding is "invisible" embedding, and the embedding "strength" is "image quality priority".

 The embedding strength corresponds to the change amount described above. When higher priority is to be given to image quality, the change amount is reduced to
20 decrease the embedding strength to avoid a deterioration in image quality. In contrast to this, when higher priority is to be given to robustness, the embedding strength is increased by increasing the change amount. However, this causes a deterioration in image quality.
25 Image quality is in a trade-off relationship with robustness.

 In this embodiment, when visible watermark

information is to be embedded, the information is embedded in part of a corner of image data obtained by image sensing operation. That is, such information is not embedded in a central portion of the image at which
5 the embedded information interferes with the object image. Visible watermark embedding processing itself is performed by a known technique.

When information is to be embedded by invisible watermark processing, the information is embedded in the
10 entire image data obtained by image sensing operation. Although invisible watermark embedding processing itself is performed by a known technique, this embedding is configured to allow the user to choose between increasing watermark robustness (robustness-priority
15 watermarking) with a slight deterioration in image quality or minimizing a deterioration in image quality (image-quality-priority watermarking) with a slight decrease in robustness. This operation will be described in detail later.

20 By operating setting buttons, the display sample on the color monitor 203 is switched to a display sample 206 for setting to-be-embedded data like that shown in Fig. 5B.

In this embodiment, "Heizou Hasegawa" is set as
25 "user" data; "1999.06.09 15:37", as "date/time" data; and "31415926535", as "camera ID" data, and these data are embedded in sensed image data in watermark embedding

processing.

The date/time data is information that is held by a conventional camera, so necessary data may be referred to from the date/time function.

- 5 The camera ID data is a value set in the assembly process in the factory. This data is unique to the type of camera or maker and cannot be changed.

 The user therefore can change only the "user" data. Obviously, information that can be arbitrarily added may
10 be added to the above information. Note that when the user inputs his/her name, he/she shifts the current mode to the user name input mode to input letters one by one by operating the dial 202. The input user name is stored in a flash memory 306.

- 15 Fig. 6 is a top view of the digital still camera according to this embodiment. The digital still camera according to this embodiment includes an image sensing information display liquid crystal unit 211, an upper electronic dial 212 for inputting an up-down signal,
20 various setting buttons 213 to 215 for setting image sensing operations for the camera, a release button 216, and the like.

 Fig. 7 shows an example of the contents displayed on the image sensing information display liquid crystal
25 unit 211. Reference numeral 221 denotes a segment for displaying various image sensing modes, which include "Auto" mode of automatically determining all camera

functions, "P" mode of automatically determining a shutter speed and an F-number on the basis of photometric data, "Tv" mode of automatically determining an F-number (or aperture value) when the user manually sets a shutter speed, "Av" mode of automatically determining a shutter speed when the user manually sets an F-number, and "M" mode of manually setting both a shutter speed and an F-number. Only the letter or letters indicating one image sensing mode selected by the user is illuminated on the image sensing information display liquid crystal unit 211.

Four seven-segment displays 222 display a shutter speed. Two seven-segment displays 223 arranged on two sides of a dot display an F-number.

Reference numeral 224 denotes a drive mode display, on which "Sng" indicates the single-exposure mode of image sensing one frame when the release button 216 is pressed, and "Cnt" indicates the continuous-exposure mode of continuously image sensing frames while the release button is pressed. One of the character sets is displayed.

Reference numeral 225 denotes an image quality display for digital images. In this mode, the user selects an image quality for an image when it is stored in a memory card, i.e., a degree of JPEG compression is selected. "Fine" indicates a high-image-quality (low compression) mode; "Std", a standard-image-quality

(intermediate compression) mode; and "Eco", a low-image-quality (high compression) mode.

Reference numeral 226 denotes a display for setting a sensitivity for the digital camera, which is
5 used with the seven-segment displays 222 to display a film speed converted into the ISO number of a photographic film. This value depends on the sensitivity of the digital camera. Setting this value amounts to
adjusting the output gain of the image sensing sensor to
10 sense an image at a shutter speed and F-number equivalent to those of a conventional camera loaded with a silver-halide film with the set value with respect to the same object. If, for example, "ISO 800" is set, the gain of the image sensing sensor is adjusted to a
15 relatively high sensitivity in accordance with the set value. In this case, however, since the S/N ratio decreases, the image quality will deteriorate. If a low sensitivity like "ISO 100" is set, the gain of the image sensing sensor is set to a low value, and the image
20 quality improves.

Fig. 8 is a block diagram of the digital still camera according to this embodiment of the present invention.

A microprocessor 304 in the camera controls
25 various devices in accordance with the programs stored in the flash memory 306 in advance.

The microprocessor 304 incorporates a ROM 304a

storing programs corresponding to flow charts to be described later and the table shown in Fig. 14 which will be described in detail later.

When releasing operation is performed, an object
5 image is formed on an image sensing sensor 301 (e.g., a CCD area sensor), and the image signal is A/D-converted by an A/D converter 302. The resultant signal is subjected to color interpolation and filtering in an
image signal processing IC 303. The resultant data is
10 temporarily stored in a DRAM 308 via a data bus 311.

Note that a watermark table 308a in which current state information about watermarking is stored is ensured in the DRAM 308 (this operation will be described in detail later).

15 Digital image data stored in the DRAM 308 is displayed on the color monitor 203 as needed.

Data such as copyright information is embedded in the digital image data by a method according to the present invention which will be described later. This
20 data is compressed by a JPEG IC 307. The compressed data is then written in a detachable memory card 313 via a card interface (I/F) 310.

The image data can also be output to a serial bus 312 via a serial I/F 309, and hence can easily be
25 distributed via a network.

Fig. 1 is a flow chart showing the flow of processing in the digital camera according to this

embodiment of the present invention.

In the flow chart of Fig. 1, when the release button 216 of the camera is pressed, the flow advances from step S100 to step S101 to drive the image sensing sensor to perform "integration/read out" (this step includes image signal processing and storage of data in the DRAM).

In step S102, it is checked whether the embedding function is on. If the setting is "ON", the flow advances to step S103. If the setting is "OFF", the flow advances to step S104.

In step S103, to-be-embedded data set in advance (the user name, time, and camera ID in this embodiment) are embedded in the image data. After the processing in step S103, the flow advances to step S104.

In step S104, the digital image data having undergone the processing in step S102 or S103 is stored in the flash memory, and the image sensing operation is terminated in step S105. Although not specifically described, JPEG compression is executed before the data is stored in the memory.

Fig. 14 shows the relationship between the image sensing modes of the camera according to the first embodiment and the corresponding watermark modes. The watermark modes that are automatically set when a given image sensing mode is set are indicated by "○".

The contents shown in Fig. 14 will be described

with reference to Fig. 9 and the subsequent drawings.

When the image sensing mode of the camera is set to "Auto" mode by using the image sensing mode setting button 213 and upper electronic dial 212 in Fig. 6, the contents shown in Fig. 9A are displayed on the photographing information display liquid crystal unit 211.

When "Auto" mode 401 is set, settings are made in modes other than the image sensing mode; the drive mode is set to "Sng (single)" 402, and the image quality mode is set to "Std (Standard)" 403.

With this operation, the watermark mode is automatically changed as shown in Figs. 9B and 9C. The embedding mode is set to "ON" 404; the type, "Visible" 405; and the strength, "image quality priority" 406. As to-be-embedded data, "user" 407, "date/time" 408, and "camera ID" 409 are set and embedded in the image data. Note that when "Auto" mode is set, the contents shown in Fig. 9B cannot be changed. The reason for this will be described later.

When the user sets the image sensing mode and drive mode to "Tv" mode and "Cnt (Continuous)" 410 as shown in Fig. 10A, the contents of to-be-embedded data are changed to only "user" data 411 shown in Fig. 10C in accordance with the setting of this drive mode "Cnt (Continuous)".

If the number of to-be-embedded data is large, it

and can arbitrarily choose between the image-quality-priority mode and the robustness-priority mode when data is to be embedded. Even if, however, the user selects the manual mode "M", watermarking cannot be performed when the storage form is set to "Fine". If "embedding" is set to OFF, the user cannot select data such as the type of data to be embedded.

As described above, the image sensing modes of the camera of this embodiment include the five types of modes, i.e., "Auto", "P", "Tv", "Av", and "M". The user can select one of them by operating the upper electronic dial 212. When one image sensing mode is selected, information about watermarking in the corresponding image sensing mode is read out from the table 304a (see Fig. 14) and stored in the watermark table 308a in the DRAM 308. If, for example, "Auto" mode is selected, the data shown in Fig. 18 are stored in the watermark table 308a. As shown in Fig. 18, "embedding" is set to ON, visible watermarking is performed (visible watermark information is embedded in a corner of an image), and image data is stored as high-image-quality data. In addition, the user name, image sensing date, and camera ID are all stored as to-be-embedded data. In "Auto" mode, flags indicating that these parameters associated with watermarking cannot be changed are set, and hence the user cannot change them. When the parameters are to be changed, the user must select another image sensing mode

changed to "robustness priority" (419 in Fig. 13B).

Watermarking used in this embodiment will be described next. Robustness-priority watermarking and image-quality-priority watermarking will be described afterward.

This embodiment uses the principle of a method called the Patchwork method to embed additional information (the user name, image sensing date, and camera ID in this embodiment). The Patchwork method is disclosed in, for example, Walter Bender, Daniel Gruhl, Norishige Morimoto, and Anthony Lu, "Techniques for data hiding (First Volume)", NIKKEI ELECTRONICS, 1997.2.24. The principle of the Patchwork method will be described first.

The principle of the Patchwork method will be described with reference to Fig. 16. Referring to Fig. 16, two subsets A and B are set in an image. Assume that the subset A consists of a plurality of subset elements represented by a subset a_i 501, and the subset B consists of a plurality of subset elements represented by a subset b_i 502.

If these two types of subset elements do not overlap each other, additional information can be embedded by the Patchwork method in this embodiment.

Assume that the subsets A and B are sets each consisting of N elements represented by $A = \{a_1, a_2, \dots, a_N\}$ or $B = \{b_1, b_2, \dots, b_N\}$. Assume also that each of

information is embedded, and the index d is calculated to obtain (each Σ is the sum total of $i = 1$ to N):

$$\begin{aligned} d &= 1/N \cdot \Sigma (a_i - b_i) \\ &= 1/N \cdot \Sigma \{ (a_i + c) - (b_i - c) \} \\ 5 \quad &= 1/N \cdot \Sigma \{ (a_i - b_i) + 2c \} \\ &\doteq 2c \end{aligned}$$

That is, d takes a value separated from 0 by a predetermined distance ($= 2c$), and exhibits a distribution 602 in Fig. 17.

10 When bit information (bit information "0") is to be embedded, the following operation is performed:

$$\begin{aligned} a'_i &= a - c \\ b'_i &= b_i + c \end{aligned}$$

Then, the reliability distance d becomes:

$$\begin{aligned} 15 \quad d &= 1/N \cdot \Sigma (a_i - b_i) \\ &= 1/N \cdot \Sigma \{ (a_i - c) - (b_i + c) \} \\ &= 1/N \cdot \Sigma \{ (a_i - b_i) - 2c \} \\ &\doteq -2c \end{aligned}$$

As a consequence, d takes a value separated from 0 by a predetermined distance ($= -2c$) in the negative direction, as indicated by reference numeral 603 in Fig. 17.

That is, for a given image, whether additional information is embedded can be determined by calculating the reliability distance d for the image.

25 If reliability distance $d \doteq 0$, no additional information is embedded. If the reliability distance d is a positive value separated from 0 by a predetermined

amount (threshold) or more, it can be determined that
bit information "1" is embedded. If the reliability
distance d is a negative value separated from 0 by a
predetermined amount, it can be determined that bit
5 information "0" is embedded.

In this embodiment, since the user name, image
sensing date, and camera ID are to be embedded, a
plurality of bits must be embedded.

If, for example, a total of Q bits are to be
10 embedded, the image may be divided into M areas ($M \geq Q$),
and the bits may be embedded in the respective areas.
Each of the areas obtained by dividing the image is
defined as a pixel block, each pixel block contains N
pixels (N is an even number, for example), and the
15 respective pixels are defined as X_1, X_2, \dots, X_N .

In this case, the odd-numbered pixels $X_1, X_3, \dots,$
 X_{N-1} may constitute the subset A , and even-numbered
pixels X_2, X_4, \dots, X_N may constitute the subset B .

When embedded bit information is to be determined
20 from the reliability distance d in this manner,
information can be extracted with statistically
sufficient reliability by setting a proper threshold
between 0 and reliability distance $2c$ and determining
the presence of embedded information when the absolute
25 value of the reliability distance is larger than the
threshold.

Letting σ be the standard deviation of the normal

distribution 601 to allow an increase in threshold. If, however, the embedding depth "c" is set to a small value, although a deterioration in image quality is small, the precision of determination on the presence/absence of
5 embedded information decreases. In contrast to this, if the embedding depth "c" is set to a large value, although the precision of determination on the presence/absence of embedded information increases, the image quality deteriorates.

10 In this embodiment, when "image-quality-priority watermarking" is selected as an invisible watermark embedding mode in Fig. 14, an embedding depth "c1" is used; when "robustness-priority watermarking" is selected, an embedding depth "c2" is used. Obviously, in
15 this case, the relationship between c1 and c2 satisfies $c1 < c2$.

The above description is about an example of image-quality-priority watermarking/robustness-priority watermarking. Obviously, this embodiment may use another
20 method. This is because the essential characteristic feature of the embodiment is that whether watermarking is performed is determined in accordance with the selection of an image sensing mode, and/or whether visible watermarking or invisible watermarking is
25 performed is determined in accordance with the selection if watermarking is performed, and/or whether robustness-priority watermarking or

image-quality-priority watermarking is performed is determined in accordance with the selection.

A procedure for processing performed by the camera according to this embodiment will be described in more
5 detail with reference to the flow chart of Fig. 21.

In step S401, it is checked whether the release button 216 is pressed. If NO in step S401, the flow advances to step S402 to perform processing
corresponding to operation other than the pressing of
10 the release button 216. The processing to be performed in step S402 includes selection of an image sensing mode.

In this case, for example, the selection of an image sensing mode may be performed in accordance with the procedure shown in Fig. 19.

15 Steps S201 to 205 are decision processing to be performed when an image sensing mode is selected with the dial 212. If "Auto" mode is selected, data indicating whether embedding is performed, data indicating whether visible or invisible watermarking is
20 performed, data indicating whether image-quality-priority watermarking or robustness-priority watermarking is performed, if invisible watermarking is to be performed, and data indicating the type of target to be embedded, which are
25 parameters associated with watermarking in "Auto" mode in the table 304a (see Fig. 14) in the ROM 304, are written in the watermark table 308a in the DRAM 308. In

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this case, as shown in Fig. 14, flags indicating inhibition of changes are set with respect to the items to which "O" or "-" is attached.

Operation similar to that described above is performed when "P" mode is selected. However, as shown in Fig. 14, since data indicating whether embedding is to be performed can be changed, as the data in the table 308a, the data selected in the immediately preceding image sensing mode is left. Note, however, all the items are set as changeable items.

The above processing is a procedure associated with the operation of the dial 212. If, for example, the user operates various switches, after selection of "P" mode, to determine whether to perform embedding, whether to perform visible or invisible watermarking if embedding is determined, and whether to perform image-quality-priority watermarking or robustness-priority watermarking if invisible watermarking is determined, the contents are reflected in the table 308a.

In the above manner, the user makes settings for image sensing modes and watermarking.

Referring back to Fig. 21, information about watermarking is stored in the table 308a or updated in the above manner, and image sensing processing is performed in step S403 when the release button 216 is pressed. The image data obtained by image sensing is

stored in the DRAM 308, as described above.

When image data is completely stored in the DRAM 308, the flow advances to step S404 to check whether to perform watermarking. This decision processing is performed by checking whether "Watermarking" in the table 308a is ON. If information is not embedded by watermarking, the flow advances to step S408 to compress/encode the data in the mode set by the user.

The resultant data is stored in the memory card 313 in step S409, and this processing is terminated.

If it is determined that the setting indicates the execution of watermarking, the flow advances to step S404 to check by looking up the table 308a whether to perform visible watermarking or invisible watermarking.

If it is determined that visible watermarking is performed, target items (to be embedded) are merged, and the resultant data is embedded in part of a corner of the image stored in the DRAM 308 by visible watermarking. Visible watermarking may be performed by the technique disclosed in U.S. Patent No. 5,530,759, and a description thereof will be omitted. When this embedding operation is complete, the resultant data is stored in the memory card 313 through steps S408 and S409.

If it is determined in step S405 that invisible watermarking is to be performed, the information is embedded by invisible watermarking in step S407.

The processing in step S407 may be performed in

accordance with the flow chart of Fig. 20.

In step S301, the watermark table 308a is looked up to determine which items are selected as target items to be embedded at this time, and the target items are
5 merged to generate to-be-embedded information. If image sensing time information is set as a target to be embedded, the current time is read from a timer 314.

It is checked in step S302 whether the information is to be embedded by image-quality-priority watermarking or robustness-priority watermarking. This decision
10 processing is performed by checking "embedding level" in Fig. 18.

If it is determined that the information is to be embedded by image-quality-priority watermarking, the
15 flow advances to step S303 to substitute the value c1 for the embedding depth c. If it is determined that the information is to be embedded by robustness-priority watermarking, the value c2 is substituted for the embedding depth c in step S304. In this case, c1 and c2
20 satisfy $c1 < c2$, as described above.

When the embedding depth c is determined in this manner, the flow advances to step S305 to embed one bit of the to-be-embedded information in the image. The processing in step S305 is repeated until it is
25 determined in step S306 that all the bits are embedded.

When all the bits are embedded, this processing is terminated. The flow then advances to steps S408 and

S409 in Fig. 21 to compress/encode the image data. The resultant data is then stored in the memory card 313.

As described above, according to this embodiment, when the user of the camera changes the image sensing mode of the camera in accordance with an image sensing purpose and object, the watermark mode and to-be-embedded data are automatically changed accordingly. This makes it possible to set an optimal watermark mode in accordance with the image sensing purpose and object without making various setting again, thus greatly improving operability.

[Second Embodiment]

In the first embodiment, when the image sensing mode of the camera is changed, the corresponding watermark mode is changed accordingly. In contrast to this, as shown in Fig. 15, a camera may be configured such that when the watermark mode is changed, the corresponding image sensing mode is automatically changed accordingly.

More specifically, when the "image quality (strength) mode" of watermarking is set to "image quality priority", even if the "image quality (compression) mode" of the image sensing mode of the camera is set to "Std (standard)" or "Eco (low image quality)", the mode is changed to "Fine (high image quality)" in accordance with the watermark mode.

In this case, "sensitivity" is also changed to

"low sensitivity" in accordance with the watermark mode to increase the S/N ratio of the image.

If "to-be-embedded data" is set to "user", "date", and "camera ID", it takes much time for embedding
5 processing during releasing operation. Even if, therefore, the "drive mode" of the camera is set to "Cnt (continuous)", this mode is changed to "Sng (single)" because it is difficult to maintain a proper frame speed.

As described above, according to this embodiment,
10 when the user of the camera changes the watermark mode, the image sensing mode of the camera is changed accordingly. This makes it possible to set an optimal image sensing mode without making various settings again, thus greatly improving operability.

15 In the above embodiment, the timing of embedding of information by watermarking is set in accordance with image data before DCT. However, this timing may be set in accordance with each frequency component after DCT. As is obvious, when several levels of robustness of
20 watermarking are to be set, in particular, a method other than the Patchwork method may be used. It is essential that the camera has the function of properly determining, in accordance with image sensing modes and the like or storage mode, whether to perform
25 watermarking, which kind of watermarking is to be used, if it is determined that watermarking is performed, and/or whether to perform robustness-priority

watermarking or image-quality-priority watermarking.

The present invention may be applied to a system constituted by a plurality of devices (e.g., a host computer, an interface device, a reader, a printer, and
5 the like) or an apparatus comprising a single device (e.g., a copying machine, a facsimile apparatus, or the like).

The object of the present invention is realized even by supplying a storage medium storing software
10 program codes for realizing the functions of the above-described embodiments to a system or apparatus, and causing the computer (or a CPU or an MPU) of the system or apparatus to read out and execute the program codes stored in the storage medium. In this case, the program
15 codes read out from the storage medium realize the functions of the above-described embodiments by themselves, and the storage medium storing the program codes constitutes the present invention. The functions of the above-described embodiments are realized not only
20 when the readout program codes are executed by the computer but also when the OS (Operating System) running on the computer performs part or all of actual processing on the basis of the instructions of the program codes.

The functions of the above-described embodiments
25 are also realized when the program codes read out from the storage medium are written in the memory of a function expansion card inserted into the computer or a

function expansion unit connected to the computer, and the CPU of the function expansion card or function expansion unit performs part or all of actual processing on the basis of the instructions of the program codes.

5 When the present invention is applied to the above storage medium, program codes corresponding to the flow charts described above are stored in the storage medium.

As has been described above, according to the present invention, when the user of the camera changes
10 the image sensing mode of the camera in accordance with an image sensing purpose and object, the embedding mode of the watermarking function and to-be-embedded data are changed accordingly. Alternatively, the image sensing mode of the camera is changed in accordance with the
15 change of the watermark mode. This makes it possible to automatically set an optimal image sensing mode or watermark mode in accordance with the image sensing purpose and object, thus greatly improving operability.

As many apparently widely different embodiments of
20 the present invention can be made without departing from the spirit and scope thereof, it is to be understood that the invention is not limited to the specific embodiments thereof except as defined in the appended claims.